

DUPLICATE

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967936-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	2255

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	967936	06397852

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	79	86

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	2	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	10:30 AM	10-11a Anderson Cooper	10-11a	:30	HMP12-FL18-T08H	\$650.00 NM
1	WPBF	W	10/31/12	10:20 AM	10-11a Anderson Cooper	10-11a	:30	HMP12-FL18-T08H	\$650.00 NM
2	10/30/12	11/02/12	Jimmy Kimmel	1206-106A / 1135P	-TWTF--	:30	3	\$125.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	3	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/30/12	12:26 AM	Jimmy Kimmel	1206-106A / 1135P	:30	HMP12-FL18-T08H	\$125.00 NM
1	WPBF	W	10/31/12	12:25 AM	Jimmy Kimmel	1206-106A / 1135P	:30	HMP12-FL18-T09H	\$125.00 NM
2	WPBF	Th	11/01/12	12:57 AM	Jimmy Kimmel	1206-106A / 1135P	:30	HMP12-FL18-T09H	\$125.00 NM
3	10/30/12	11/02/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	HMP12-FL18-T09H	\$550.00 NM
2	WPBF	Th	11/01/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	HMP12-FL18-T08H	\$550.00 NM
4	10/30/12	11/02/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	2	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HMP12-FL18-T09H	\$1,000.00 NM
1	WPBF	F	11/02/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HMP12-FL18-T08H	\$1,000.00 NM
5	10/30/12	11/02/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	2	\$900.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	3:53 PM	M-F 3-4P	M-F 3-4P	:30	HMP12-FL18-T08H	\$900.00 NM
2	WPBF	F	11/02/12	3:34 PM	M-F 3-4P	M-F 3-4P	:30	HMP12-FL18-T09H	\$900.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967936-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	2255	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/02/12	M-F 3-4P Class of Time - Fixed Non Pre-emptible	M-F 3-4P	-TWTF--	:30	2	\$900.00	NM
6	10/30/12	11/02/12	Dr. Oz Class of Time - Fixed Non Pre-emptible	4-5p	-TWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    -TWTF--                    2       \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF W    10/31/12       4:40 PM Dr. Oz                    4-5p                    :30 HMP12-FL18-T08H       \$1,500.00   NM									
2 WPBF F    11/02/12       4:22 PM Dr. Oz                    4-5p                    :30 HMP12-FL18-T08H       \$1,500.00   NM									
7	10/30/12	11/02/12	WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible	5-530am	-TWTF--	:30	4	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    -TWTF--                    4       \$325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WPBF Tu   10/30/12       5:08 AM WPBF News 25 @ 5am       5-530am                    :30 HMP12-FL18-T08H       \$325.00   NM									
3 WPBF W    10/31/12       4:58 AM WPBF News 25 @ 5am       5-530am                    :30 HMP12-FL18-T09H       \$325.00   NM									
1 WPBF Th   11/01/12       4:58 AM WPBF News 25 @ 5am       5-530am                    :30 HMP12-FL18-T08H       \$325.00   NM									
4 WPBF F    11/02/12       5:28 AM WPBF News 25 @ 5am       5-530am                    :30 HMP12-FL18-T08H       \$325.00   NM									
8	10/30/12	11/02/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	-TWTF--	:30	3	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    -TWTF--                    3       \$1,300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Tu   10/30/12       5:57 PM M-F 5pm News               5-6pm                    :30 HMP12-FL18-T09H       \$1,300.00   NM									
3 WPBF W    10/31/12       5:12 PM M-F 5pm News               5-6pm                    :30 HMP12-FL18-T09H       \$1,300.00   NM									
2 WPBF Th   11/01/12       5:23 PM M-F 5pm News               5-6pm                    :30 HMP12-FL18-T09H       \$1,300.00   NM									
9	10/30/12	11/02/12	WPBF News 25 Mornings Class of Time - Fixed Non Pre-emptible	5:30-5:57am	-TWTF--	:30	4	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    -TWTF--                    4       \$425.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Tu   10/30/12       5:29 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am       :30 HMP12-FL18-T09H       \$425.00   NM									
3 WPBF W    10/31/12       5:44 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am       :30 HMP12-FL18-T08H       \$425.00   NM									
2 WPBF Th   11/01/12       5:28 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am       :30 HMP12-FL18-T09H       \$425.00   NM									
4 WPBF F    11/02/12       5:54 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am       :30 HMP12-FL18-T09H       \$425.00   NM									
10	10/30/12	11/02/12	WPBF News 25 @ 6:00PM Class of Time - Fixed Non Pre-emptible	6-6:30PM	-TWTF--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    -TWTF--                    2       \$2,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF W    10/31/12       6:25 PM WPBF News 25 @ 6:00PM       6-6:30PM                    :30 HMP12-FL18-T08H       \$2,000.00   NM									
2 WPBF F    11/02/12       6:13 PM WPBF News 25 @ 6:00PM       6-6:30PM                    :30 HMP12-FL18-T09H       \$2,000.00   NM									
11	10/30/12	11/02/12	WPBF News 25 Mornings Class of Time - Fixed Non Pre-emptible	6-7AM	-TWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    -TWTF--                    4       \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WPBF Tu   10/30/12       6:28 AM WPBF News 25 Mornings       6-7AM                    :30 HMP12-FL18-T08H       \$900.00   NM									
4 WPBF W    10/31/12       6:13 AM WPBF News 25 Mornings       6-7AM                    :30 HMP12-FL18-T09H       \$900.00   NM									
3 WPBF Th   11/01/12       6:38 AM WPBF News 25 Mornings       6-7AM                    :30 HMP12-FL18-T08H       \$900.00   NM									
1 WPBF F    11/02/12       6:09 AM WPBF News 25 Mornings       6-7AM                    :30 HMP12-FL18-T08H       \$900.00   NM									
12	10/30/12	11/02/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	2	\$4,500.00	NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
967936-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	2255	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			-TWTF--		2	\$4,500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF	Tu	10/30/12	7:25 PM	Wheel Of Fortune	7-7:30PM	:30	HMP12-FL18-T08H	\$4,500.00	NM
1 WPBF	Th	11/01/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	HMP12-FL18-T08H	\$4,500.00	NM
13	10/30/12	11/02/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			-TWTF--		4	\$1,300.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	Tu	10/30/12	8:48 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T09H	\$1,300.00	NM
3 WPBF	W	10/31/12	7:29 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T08H	\$1,300.00	NM
2 WPBF	Th	11/01/12	7:59 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T09H	\$1,300.00	NM
4 WPBF	F	11/02/12	7:55 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T09H	\$1,300.00	NM
14	10/30/12	11/02/12	Jeopardy	7:30-8PM	-TWTF--	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			-TWTF--		1	\$4,500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF	F	11/02/12	7:40 PM	Jeopardy	7:30-8PM	:30	HMP12-FL18-T08H	\$4,500.00	NM
15	10/30/12	11/02/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	2	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			-TWTF--		2	\$650.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	W	10/31/12	9:29 AM	Dr. Oz M-F 9-10a	9-10a	:30	HMP12-FL18-T09H	\$650.00	NM
2 WPBF	F	11/02/12	9:54 AM	Dr. Oz M-F 9-10a	9-10a	:30	HMP12-FL18-T08H	\$650.00	NM
16	11/02/12	11/02/12	Fri ABC Prime A	8-9PM	----1--	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			----1--		1	\$3,000.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	F	11/02/12	8:47 PM	Fri ABC Prime A	8-9PM	:30	HMP12-FL18-T09H	\$3,000.00	NM
17	11/05/12	11/05/12	DWTS	8-10P	1-----	:30	1	\$10,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12			1-----		1	\$10,500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	M	11/05/12	8:25 PM	DWTS	8-10P	:30	HMP12-FL18-T08H	\$10,500.00	NM
18	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			-----1-		1	\$200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	Sa	11/03/12	5:41 AM	Sat 5-6am News	Sat 5-6am	:30	HMP12-FL18-T09H	\$200.00	NM
19	11/03/12	11/03/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			-----1-		1	\$275.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	Sa	11/03/12	6:23 AM	Sat 6-7am News	Sat 6-7am	:30	HMP12-FL18-T08H	\$275.00	NM



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**WPBF**  
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967936-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	2255

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	11/03/12	11/03/12	Sat Jeopardy Class of Time - Fixed Non Pre-emptible	Sat 7:30-8PM	-----1-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 11/03/12 Sat Jeopardy Sat 7:30-8PM :00 <del>\$1,800.00</del> NM Credited									
21	11/03/12	11/03/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----1-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 11/03/12 8:08 AM Sat 8-9am News Sat 8-9am :30 HMP12-FL18-T09H \$700.00 NM									
22	11/04/12	11/04/12	Chris Matthews Class of Time - Fixed Non Pre-emptible	Sun 10-10:30AM	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 10:26 AM Chris Matthews Sun 10-10:30AM :30 HMP12-FL18-T08H \$500.00 NM									
23	11/04/12	11/04/12	Sun 11:35pm Late News Class of Time - Fixed Non Pre-emptible	1135p-12am	-----1	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 11:59 PM Sun 11:35pm Late News 1135p-12am :30 HMP12-FL18-T08H \$750.00 NM									
24	11/04/12	11/04/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 5:55 AM Sun 5-6am News Sun 5-6am :30 HMP12-FL18-T09H \$200.00 NM									
25	11/04/12	11/04/12	Sun 630pm News Class of Time - Fixed Non Pre-emptible	630-7pm	-----1	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 6:54 PM Sun 630pm News 630-7pm :30 HMP12-FL18-T09H \$1,000.00 NM									
26	10/30/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		-TWTFSS	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTFSS 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 11/02/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 HMP12-FL18-T08H \$2,000.00 NM 2 WPBF Su 11/04/12 11:23 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 HMP12-FL18-T08H \$2,000.00 NM									
27	10/30/12	10/30/12	Tues ABC Prime C Class of Time - Fixed Non Pre-emptible	10-11PM	-1-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/30/12 10:49 PM Tues ABC Prime C 10-11PM :30 HMP12-FL18-T09H \$4,500.00 NM									
28	10/30/12	10/30/12	Tues ABC Prime B Class of Time - Fixed Non Pre-emptible	9-10PM	-1-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$4,500.00									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967936-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	2255

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/30/12	10/30/12	Tues ABC Prime B Class of Time - Fixed Non Pre-emptible	9-10PM	-1-----	:30	1	\$4,500.00	NM
10/29/12 11/04/12 -1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 9:49 PM Tues ABC Prime B 9-10PM :30 HMP12-FL18-T08H \$4,500.00 NM									
29	11/05/12	11/05/12	10-11a Anderson Cooper 10-11a Class of Time - Fixed Non Pre-emptible	10-11a	1-----	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 10:44 AM 10-11a Anderson Cooper 10-11a :30 HMP12-FL18-T08H \$650.00 NM									
30	11/05/12	11/05/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1206-106A / 1135P	1-----	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 12:45 AM Jimmy Kimmel 1206-106A / 1135P :30 HMP12-FL18-T08H \$125.00 NM									
31	11/05/12	11/05/12	1230-1P Access Hollywood Class of Time - Fixed Non Pre-emptible	1230-1p	1-----	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 HMP12-FL18-T08H \$550.00 NM									
32	11/05/12	11/05/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible	12pm-1230pm	1-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 HMP12-FL18-T09H \$1,000.00 NM									
33	11/05/12	11/05/12	M-F 3-4P Class of Time - Fixed Non Pre-emptible	M-F 3-4P	1-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 11/06/12 3:11 PM M-F 3-4P M-F 3-4P :30 HMP12-FL18-T09H \$900.00 NM									
34	11/05/12	11/05/12	Dr. Oz Class of Time - Fixed Non Pre-emptible	4-5p	1-----	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 4:36 PM Dr. Oz 4-5p :30 HMP12-FL18-T09H \$1,500.00 NM									
35	11/05/12	11/05/12	WPBF News 25 @ 5am 5-530am Class of Time - Fixed Non Pre-emptible	5-530am	1-----	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 5:08 AM WPBF News 25 @ 5am 5-530am :30 HMP12-FL18-T09H \$325.00 NM									
36	11/05/12	11/05/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	1-----	:30	1	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967936-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	2255

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	11/05/12	11/05/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	1-----	:30	1	\$1,300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 5:23 PM M-F 5pm News 5-6pm :30 HMP12-FL18-T08H \$1,300.00 NM									
37	11/05/12	11/05/12	WPBF News 25 Mornings Class of Time - Fixed Non Pre-emptible	5:30-5:57am	1-----	:30	1	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 5:44 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 HMP12-FL18-T08H \$425.00 NM									
38	11/05/12	11/05/12	WPBF News 25 @ 6:00PM Class of Time - Fixed Non Pre-emptible	6-6:30PM	1-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 6:13 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 HMP12-FL18-T09H \$2,000.00 NM									
39	11/05/12	11/05/12	WPBF News 25 Mornings Class of Time - Fixed Non Pre-emptible	6-7AM	1-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 6:10 AM WPBF News 25 Mornings 6-7AM :30 HMP12-FL18-T09H \$900.00 NM									
40	11/05/12	11/05/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$4,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 7:12 PM Wheel Of Fortune 7-7:30PM :30 HMP12-FL18-T08H \$4,500.00 NM									
41	11/05/12	11/05/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	1-----	:30	1	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 8:49 AM Good Morning America 7-9AM :30 HMP12-FL18-T08H \$1,300.00 NM									
42	11/05/12	11/05/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	1-----	:30	1	\$4,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 7:29 PM Jeopardy 7:30-8PM :30 HMP12-FL18-T09H \$4,500.00 NM									
43	11/05/12	11/05/12	Dr. Oz M-F 9-10a Class of Time - Fixed Non Pre-emptible	9-10a	1-----	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 9:39 AM Dr. Oz M-F 9-10a 9-10a :30 HMP12-FL18-T09H \$650.00 NM									
44	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible	11-11:35PM	1-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 11:31 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 HMP12-FL18-T09H \$2,000.00 NM									



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# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
967936-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	2255

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/30/12	11/02/12	The View	11A-12PM	-TWTF--	:30	1	\$2,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	10:59 AM	The View	11A-12PM	:30	HMP12-FL18-T09H	\$2,500.00 NM
46	10/30/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM	11A-12PM	-TWTF-S	:30	1	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF-S	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T09H	\$2,000.00 NM
47	11/06/12	11/06/12	Good Morning America	7-9AM	-T-----	:30	1	\$1,800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	8:58 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T08H	\$1,800.00 NM
<b>Total Spots</b>							<b>71</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$103,125.00</b>
<u>Agency Commission</u>	<b>\$15,468.75</b>
<u>Net Amount Due</u>	<b>\$87,656.25</b>